



# PRESS RELEASE

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Rush Soccer Club ♦ 8101 Shaffer Parkway, Suite 101 ♦ Littleton, CO 80127 ♦ 303.986.5200 ♦ fax 303.986.5222 ♦ www.rushsoccer.com

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*"Where the Trails of Passion and Purpose Meet, Begins the Path to Victory"*

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## Ghana Rush Sports Club Joins the Rush Family

As we ring in a new year, Rush Soccer is pleased to announce the addition of a new partner club to the Rush family. Rush now has a partner in Ghana in western Africa!

The Rush Sports Club in Ghana has been in existence for the past two years under the name Barca Club. The club's members/players, range in age from 5 to 18 and all are from low socio-economic backgrounds. Membership in the club has been as high as 80 but currently sits around 40 players due to limited equipment and financial support. There is a large contingent of youth in the area that can benefit greatly from being part of the Rush.

"Rush Sports Ghana is extremely excited to join the Rush. This opportunity will benefit us tremendously in many ways," said Ahmed Agyeman, Co-founder and Manager of the Ghana Rush. "We will offer a strong youth soccer development program for both girls and boys, increase the number of youth that will benefit from the program, grow our club both on and off the field and develop the youth of Ghana in a positive way."

For many of the clubs current 40 plus members, affiliation with the club has been a major benefit in terms of educational and social development as well as building team and leadership skills on and off the soccer field.

Ghana Rush Co-founder and Manager Senyo Gavu believes the new partnership will be beneficial saying, "We expect to take advantage of this partnership to help us develop and maintain a high quality youth soccer development program that will graduate leaders on and off the field." He continued, "We expect to grow stronger and be recognized as the premier soccer academy in Ghana and eventually lead to growth in membership (within Ghana and other parts of West-Africa)."

"Rush Soccer is very excited about our new partner in Ghana," commented Rush Soccer Technical Director Andrew Kummer. He continued, "Growing internationally creates some new challenges for us, but to expose our brand to other parts of the world is a wonderful opportunity for Rush Soccer. What I look forward to most is building a relationship with fellow coaches and players that have an incredible passion for the game."

### **Rush Mission Statement**

Rush Soccer is committed to providing an unparalleled soccer experience for all who have interest in the game of soccer. The Rush promotes the spirit of sportsmanship, the electricity of competition and the importance of pure enjoyment. The Rush accepts the responsibilities of teaching life lessons to our athletes to further their development inside the game and out. The Rush is committed to making soccer a pleasant, safe and rewarding experience for everyone involved, regardless of age or ability. We believe that all players are winners because everyone is afforded the opportunity to explore their potential and pursue positive outcomes on and off the field. Through quality coaching, sound leadership and absolute sincerity, the Rush will work to be the best club in the state, nation and world

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