

One World Futbol Project



Mawlamyine, Myanmar. Photo by: Stephen Sonderman, One World Futbol Project

Rush Soccer has officially partnered with One World Futbol Project in order to further its REACH organization. [One World Futbol Project](#) brings the healing power of play to youth worldwide by making, selling and distributing the One World Futbol, a nearly indestructible ball that never needs a pump, never goes flat and is designed to survive the harshest environments. Collaborating with sponsors, organizations and individuals, One World Futbol Project delivers balls to disadvantaged communities where play and sport are used to foster social change.

Rush members have the ability to purchase a Chevrolet-branded One World Futbol through the “Buy One, Give One” model. You will not only receive a Chevrolet-branded One World Futbol but also donate one to Rush Soccer’s REACH program, helping underprivileged kids experience the power of play. Rush supports disadvantaged youth in developing countries by partnering with Rush soccer clubs, schools, nonprofit organizations, and communities to provide soccer uniforms and gear. By linking equipment donation to on-the-ground programs that develop youth soccer skills and promote health and education, REACH is contributing to stronger, healthier communities in Africa, Asia, and Latin America. Click [here](#) to purchase one now!



Schoolchildren in India receive Chevrolet-branded One World Futbols. Photo by: One World Futbol Project

The One World Futbol Project believes play is a necessity of life—children need to play to learn and grow. Play helps us recover from trauma, cope with challenging situations and develop physical, psychological and spiritual health. It enables hope, optimism and opportunity. In play, every child is a superhero, dreams can be realized, traumatic moments are temporarily forgotten and healing can begin—that is the power of play.

Headquartered in Berkeley, Calif., One World Futbol Project is an award-winning B Corporation and also has a distribution center in Voerde, Germany. In May 2012, [Chevrolet](#) became the founding sponsor of One World Futbol Project, pledging to support the donation and distribution of 1.5 million Chevrolet-branded One World Futbols worldwide over three years, including 500 One World Futbols donated to the Rush Soccer REACH program.

To date, One World Futbol Project has reached more than 165 countries through its growing global network of organizations bringing the healing power of play to an estimated 21 million youth worldwide.

For more information about One World Futbol Project, visit oneworldfutbol.com. Follow One World Futbol on [Facebook](#), on [Twitter](#) and on [Instagram](#).
