



## **Rush Soccer Announces New**

### **Partnership with Pernambuco Rush in Brazil.**

Rush Soccer is pleased to welcome Pernambuco Rush to our growing international soccer family. Pernambuco Rush is based in Recife, Brazil, a city of about 1.5 million people and one of the sites where 2014 World Cup soccer matches will be played. A number of international players – including Rivaldo (Brazilian National team & Barcelona), Juninho Pernambucano (National Team & Lyon), Josue (National Team & Wolfsburg) – are from Recife.

As of August of this year, Pernambuco Rush will serve 150 players from U5 to U20. It is a small club, aiming to grow over the coming months and years, with high quality players. The club seeks to bring a new philosophy to Pernambuco state (where Recife is located) in which education and sports are always linked.

According to Pernambuco Rush President Antonio Gonçalves, “Rush is a strong brand and with an excellent knowledge of soccer academies. I think we can get a good combination with all the great tactical organization from Rush and our Brazilian GINGA. I believe with this mix we will have excellent results.” Antonio looks forward to conducting player exchanges that will benefit players in terms of their soccer exposure but also for cross-cultural learning. “We will have here in Brazil the World Cup 2014 and the Olympics 2016. This will be a great opportunity to have teams here to experience the fantastic soccer environment.”

Rush Soccer President and CEO, Tim Schulz is excited to have Pernambuco Rush on board. “I am very happy to have a Rush partner in South America. Brazil has obviously been very successful in developing world class players and we will be able to learn a lot from Antonio.”