



Ariel Passarelli

Director of Marketing

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Bio:

Ariel started playing soccer for Club Columbine at age five and continued to play for Colorado Rush for 8 years. She then played for Colorado Girls Soccer Academy for two more years. She ran varsity cross country and track at Dakota Ridge High School and was a three year cross country captain. Ariel attended the University of Colorado at Boulder where she received a B.S. degree in Business Administration, with an emphasis in marketing and a certificate in international business. She was a marketing and operations intern for CU's men's club soccer team. She then went on to work for the River City Rascals minor league baseball team's promotions and communications department in O'Fallon, Missouri. Ariel is now at Rush Soccer working as the Director of Marketing.